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## Neo Telemedia Limited 中國新電信集團有限公司

(Incorporated in the Cayman Islands with limited liability)  
(Stock Code: 8167)

### VOLUNTARY ANNOUNCEMENT

This announcement is made by Neo Telemedia Limited (the “**Company**”) on a voluntary basis.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that on 10 September 2015, 廣東蔚海移動發展有限公司(Guangdong Bluesea Mobile Development Ltd. Co.\*) (“**Guangdong Bluesea**”), the equity interest of which is controlled by the Company through structured contracts, entered into an overseas e-commerce strategic cooperation framework agreement (the “**E-Commerce Cooperation Framework Agreement**”) with 中國郵政速遞物流股份有限公司廣東省分公司(China Postal Express & Logistics Co., Ltd., Guangdong Branch\*) (“**China Postal Express Guangdong Branch**”) and 佛山（國際）家居博覽城有限公司(Foshan (International) Furniture Expo Mall Co., Ltd.\*) (“**Foshan Furniture Expo Mall**”).

Pursuant to the E-Commerce Cooperation Framework Agreement, Foshan Furniture Expo Mall will provide a property of at least 180,000 square metres in Foshan International Furniture Expo Mall in the PRC, to operate a cross-border e-commerce integrated zone; Guangdong Bluesea will be responsible for the venue leasing and venue hardware system and supporting software management system, 廣東蔚海保稅物流有限公司(Guangdong Bluesea Bonded Logistics Co., Ltd.\*) (“**Bluesea Bonded Logistics**”), a subsidiary of Guangdong Bluesea, will be responsible for the operation. The three parties formed partnership with each other, integrated governmental resources of customs, inspection and quarantine, business and commerce, taxation economy and trade etc., to build a professional operation team and to establish the largest cross-border e-commerce entity in domestic. The three parties will explore cooperation modalities, including online, offline, and financial leasing etc., to accelerate its business development.

Blueseas Bonded Logistics has been incorporated on 8 September 2015 in Chancheng District, Foshan, the PRC, with a registered capital of RMB10,000,000. It is principally engaged in developing business of bonded logistics center (Type B); developing business of bonded logistics center (Type A); undertaking business of exhibition; domestic trade; warehousing consultancy services; operating and agent of all types of import and export goods and technology; venue leasing; advertisement design, agency, production and publication; food distribution with valid licence; warehousing services (excluding dangerous chemical); cargo handling cartage services (excluding road transportation); domestic goods transportation agents.

The Company is principally engaged in investment holding and the principal activities of its operating subsidiaries are the sale and distribution of telecommunication products, provision of cable and wireless broadband services, value-added telecommunication services and transmedia advertising service, and the operation of peer to peer (P2P) lending platform business.

Further announcement(s) will be made by the Company as and when appropriate.

By Order of the Board  
**Neo Telemedia Limited**  
**CHEUNG Sing Tai**  
Chairman

Hong Kong, 10 September 2015

*\*For identification purpose only*

*As at the date of this announcement, the Board comprises four executive Directors, namely Mr. CHEUNG Sing Tai (Chairman and Chief Executive Officer), Mr. ZHANG Xinyu, Mr. LIAN Xin and Mr. XU Gang, and four independent non-executive Directors, namely Mr. LEUNG Ka Wo, Mr. CHOU Jianzhong, Ms. XI Lina and Mr. HUANG Zhixiong.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the "Latest Company Announcements" page of the Growth Enterprise Market website at [www.hkgem.com](http://www.hkgem.com) for at least seven days from the date of its posting and on the website of the Company at [www.neo-telemedia.com](http://www.neo-telemedia.com).*